

**EEO PUBLIC FILE REPORT  
FOR  
PETRACOM OF HOLBROOK, LLC**

**STATIONS**

**KRFM (FM), SHOW LOW, AZ  
KZUZ (FM), SHOW LOW, AZ  
KYWM (AM), SHOW LOW, AZ  
KSNX (FM), HEBER, AZ  
KZUA (FM) HOLBROOK, AZ  
KDJI (AM), HOLBROOK, AZ**

**THIS EEO PUBLIC FILE REPORT  
Covers the Period Ending  
May 31, 2013\***

**\*Pursuant to the FCC's Public Notice, DA 03-1046, released March 31, 2003, this EEO Report only contains information concerning activities since the March 10, 2003 effective date of the new rules.**

# EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT

Recruitment Activity Summary  
May 01, 2012 thru May 31, 2013

This EEO Public File Report is filed in the Public Inspection files of Petracom of Holbrook, LLC for Stations KRPM (FM), KZUZ (FM), KVWM (AM), KVSL (AM), Show Low, AZ, and KZUA (FM), KDJI (AM), Holbrook, AZ pursuant to Section 73.2080 (b) (6a) of the Federal Communications Commission's Rules.

## 1. TOTAL FULL TIME VACANCIES-- 2

During the period ending on May 31, 2013, the Stations filled the following Full-time vacancies:

<u>Date</u>	<u>Position</u>	<u>Referrals</u>	<u>Interviewed</u>
8/15/12	Production	1	2
2/18/13	Sales	2	3

During the period ending on May 31, 2013, the Stations still have the following positions open.

<u>Position</u>	<u>Referrals</u>	<u>Interviewed</u>
None		

During the period ending on May 31, 2013, the Stations interviewed and hired the following Intern positions.

<u>Date</u>	<u>Position</u>	<u>Referrals</u>	<u>Interviewed</u>
03/15/13	Production	None	3
05/15/13	Production	None	2

## 2. TOTAL INTERVIEWEES FOR FULL TIME VACANCIES-- 5

The Stations interviewed the following total number of people for all full time vacancies during the period covered in this report: 5

## 3. RECRUITMENT SOURCES

The Stations have an Equal Opportunity Program and Job Program for filling vacancies and making other employment decisions. It is our policy to provide equal opportunity to all qualified individuals without regard to race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Number of Interviewees from Source</u>	<u>Positions for which Source was utilized</u>
Local Newspaper	0	None
Ada on Radio	2	Sales/Production

#### 4. SUPPLEMENTAL INFORMATION

- A. Over the past year the Stations accommodated job shadow students from Blue Ridge High School and Show Low High School. Students toured the facilities and spent time with employees from different departments, learning about radio operations.
- B. Over the past year the Stations' Community Relations person attended Career Days at the Blue Ridge to speak to students about careers in radio.
- C. Over the past year we offer tours for the local Cub Scouts and Girl Scout organizations.